# **Privacy Policy**

ArtWeast, company with a capital of 5,000 € domiciled at 133 boulevard Sebastopol, 75002 Paris, RCS PARIS, FRANCE, SIRET number 909 964 439 00014

# Our commitment to privacy

Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about how your information is collected and used. To make this notice easy to find, we are making it available on our home page and at all points where personally identifiable information may be requested.

# The information we collect

This notice applies to all information collected or submitted on the ArtWeast website. On some pages you can order products / subscriptions, make requests and register to receive materials.

The types of personal information collected on these pages are of the following type:

- name
- Address
- E-mail address
- Phone number

#### **Email Protection**

On ArtWeast, your email is protected from anyone wishing to acquire it without your specific authorization. To contact you, all visitors must complete a form that our server will process to be sent to your email address. Under no circumstances can visitors access your real email address at all times.

#### How we use information

Your information is kept secure, it is used only to display your work on your pages, with the correct contact information.

Our Commitment to Data Security To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic and administrative procedures to protect and secure data. information we collect online.

Right to erasure ("right to be forgotten")

Each user has the possibility to exercise their right to be forgotten and to request to completely delete their personal data at any time by contacting our team at hello@artweast.com

How you can access, modify or delete your information

You can access all of your personally identifiable information that we collect online and your maintenance at any time by logging into your ArtWeast account, using your personal ID and password. We use this procedure to better protect your information.

To modify or delete your data, connect to your ArtWeast account, or contact support

You can correct factual errors in your Personally Identifiable Information by sending us a request that credibly shows an error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making any corrections.

#### About cookies

The website uses cookies. By using the website and agreeing to this policy, you agree to our use of cookies in accordance with the terms of this policy.

Cookies are files, often including unique identifiers, that are sent by web servers to web browsers and that can be returned to the server whenever the browser requests a page from the server.

Cookies can be used by web servers to identify and track users as they navigate to different pages on a website and to identify users who return to a website.

#### Cookies on the site

We use both session cookies and persistent cookies on the site. Cookies can be "persistent" cookies or "session" cookies. A persistent cookie consists of a text file sent by a web server to a web browser which will be stored by the browser and will remain valid until its set expiration date (unless deleted by the user before the expiration date). A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

#### How do we use cookies

Cookies do not contain any information that identifies you personally, but the personal information that we store about you may be linked, by us, to information stored in cookies and obtained from them. The cookies used on the site include those that are strictly necessary for cookies for access and navigation, cookies that

track use (performance cookies), remember your choices (functionality cookies) and cookies that you provide targeted content or advertising.

We may use the information we obtain from your use of our cookies for the following purposes:

- To recognize your computer when you visit the website
- To keep up with you as you browse the website and to enable the use of all e-commerce facilities
- To improve the usability of the site
- To analyze the use of the site
- In the administration of the site
- To personalize the website for you, including targeting advertisements that may be of particular interest to you

### Third party cookies

When using the website, you may also send third-party cookies.

Our advertisers and service providers may send you cookies. They can use the information they get from your use of their cookies:

- To track your browser on multiple websites
- To create a profile of your web browsing
- To target advertisements that may be of particular interest to you.
- In addition to the information we provide in this cookie policy, you can find more information about your choices online at <a href="http://www.youronlinechoices.com/">http://www.youronlinechoices.com/</a>

#### **Block cookies**

Most browsers allow you to refuse to accept cookies. For example:

- In Internet Explorer, you can refuse all cookies by clicking on "Tools", "Internet options", "Privacy" and selecting "Block all cookies" using the sliding selector;
- In Firefox, you can block all cookies by clicking on "Tools", "Options", and checking "Accept cookies from sites" in the "Privacy" area.
- In Google Chrome, you can adjust your cookie permissions by clicking "Options", "Under the Hood", Content Settings in the "Privacy" section. Click on the Cookies tab in the content settings.
- In Safari, you can block cookies by clicking on "Preferences", selecting the "Privacy" tab and "Block cookies".
- Blocking all cookies, however, will negatively impact the usability of many websites. If you block cookies, you may not be able to use certain functions on the site (login, access to content, use of search functions).

#### Delete cookies

You can also delete cookies already stored on your computer:

- In Internet Explorer, you must manually delete cookie files;
- In Firefox you can delete cookies making sure that cookies should be deleted when you "clear private data" (this setting can be changed by clicking "Tools", "Options" and "Settings" in "Private" Data "), then click" Clear private data "in the" Tools "menu.
- In Google Chrome, you can adjust your cookie permissions by clicking "Options", "Under the Hood", Content Settings in the "Privacy" section. Click on the Cookies tab in the content settings.
- In Safari, you can delete cookies by clicking on "Preferences", selecting the "Confidentiality" tab and "Delete all site data".

Obviously, this could negatively impact the usability of many websites.

#### Contact us

The website is owned and operated by ArtWeast, a company registered in Paris, FRANCE under company number 90996443900014

If you have any questions or comments about this notice, or if you would like us to update the information we have about you or your preferences, please contact us using the contact facilities on this page.

• Telephone: +33 (0)95 095 9966

• Email: hello@artweast.com

Address:
 Artweast
 133 boulevard Sebastopol
 75002 Paris
 FRANCE

 Secure web form: https://artweast.com/contact/

# Compliance with the GDPR

General Data Protection Regulation - <a href="https://www.eugdpr.org">https://www.eugdpr.org</a>

**Director of publication:** Celine BRARD

### Registered Address:

133 boulevard SEBASTOPOL 75002 PARIS FRANCE

SIRET: 909 964 439 00014

#### Name and address of the host:

#### Nom et adresse de l'hébergeur :

O2Switch 222-224 Boulevard Gustave Flaubert 63000 Clermont-Ferrand

Capital of €100 000 SIRET 510 909 80700024 RCS Clermont-Ferrand

# Data security

The data is hosted by the following hosts:

O2Switch (https://www.o2switch.fr/du-rgpd.pdf)

All communications between your browser and our servers use the HTTPS protocol which encrypts data before it travels over the network. In addition, passwords are not stored in clear in our database but are encrypted using the latest password security technologies. Finally, communications between our various servers take place on a private network which is not accessible from the outside.

#### Advertising

ArtWeast does not offer advertising linked to the profile but only to the context of the pages consulted: the promotion areas display sponsored works, they appear on the home page or inside the site and can display, for example, works of the type "sculpture" if you visit the sculpture page, or painting, if you visit the painting page.

When we do not have any advertising to display, we may use external service providers, such as Google Ad Exchange, which displays advertising generally based on your profile. You can view the details of Google's GDPR compliance on the following page: <a href="https://business.safety.google/intl/fr\_fr/compliance/">https://business.safety.google/intl/fr\_fr/compliance/</a>

Other third parties

Other third parties may also intervene on the platform as follows:

- Share buttons (Facebook, Twitter, Instagram etc ...) on most pages, which, when you are connected to these platforms and surfing on Artweast, will store personal information according to their own rules.
- Google Analytics, to better understand our audience, the information is however anonymous (anonymized IP).
- As with most online communities, our moderators have restricted access to member data, including the account email address, the date and time of the last connections to the site with IP address, the history of moderated content or deleted and moderation history. Moderators do not have access to private messaging.

## Member profile

The member file contains the information that you yourself filled in when registering / editing, and in particular the following information:

- E-mail adress
- Personal username and password
- Postal code / city / country
- All the other fields of the profile are optional and are accessible directly on your member profile when you edit it.

Other elements can also be linked to your member profile:

- All the content that you have created with the profile (works, blogs, articles, announcements etc ...), contributions (comments, collections of favorites, messages on forums etc ...). Most of the linked content is also directly visible on your profile
- Your votes on content (polls in forums, + 1 / -1 on forum messages or user reviews)
- Data facilitating your use of the site (newsletter subscription, mailing-forums, notifications, last messages read in the forums, etc.)
- Your exchanges with other members using our internal messaging system
- Your contacts with our hotline (message exchange with support)
- Your "confidence rate" which is a vote of the other members when you make transactions, or when you receive a testimonial on your guestbook We also keep consultation data of e-mails sent by our platform (newsletter and other emails). The objective is above all statistical (to know the opening rate of a newsletter for example), however for reasons of data integrity, we keep the raw data, i.e. who opened which e-mail. at what time, and which links were clicked.
- In order to maintain harmony within the community, the Artweast team
  including the moderators have access to moderation tools that allow the
  identification of banned members who try to return, in particular the last use of
  each IP and cookie, as well as a moderation history.

- Email: hello@artweast.com
- Address:
   Artweast
   133 boulevard Sebastopol
   75002 Paris
   FRANCE
- Secure web form: https://artweast.com/contact/